

# Sponsorship Package 2024



### www.trinityvillage.com/events





**Sponsorship** Package 2024



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### **General Information**

We are excited for our upcoming fundraiser event The Grand Parade on

#### Saturday September 21st 2024!

During The Grand Parade, we will walk and stroll around the Trinity Village grounds with loved ones, enjoy a complimentary BBQ, live music, ice cream truck and fun activities for all. Pets are welcome too!

### Who We Are

Trinity Village is a not-for-profit charitable organization owned and operated by Lutheran Homes Kitchener-Waterloo, a Ministry of the Eastern Synod of the Evangelical Lutheran Church in Canada. Comprised of the Terraces, the Studios, the Care Centre, and the Adult Day Program, Trinity Village is designed to offer progressive stages of living and specialized care.

#### The Cause

The Grand Parade will be raising money to expand resident and community services.









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# <u>The Grand Parade Sponsorship</u> <u>Opportunities</u>

Lead Sponsor - \$2,000

- Includes up to four registrations & complimentary lunch and refreshments - Logo included on Large Logo Signage & all marketing material
- Greeting opportunity during Opening Ceremony
- Social media and website coverage
- Opportunity to set up booth at event

Supporting Sponsor - \$1,500

- Includes up to two registrations & complimentary lunch and refreshments
- Logo included on Large Logo Signage & all marketing material
- Social media and website coverage
- Verbal recognition in opening Ceremony

### Legacy Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony









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Lap Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

Hospitality Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

Pet Station Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

Games Station Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

Friend Of Trinity Sponsor - \$250

- Logo included on marketing material
- Social media and website coverage









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# **Becoming A Sponsor!**

### How to Register

Visit the Trinity Village website: https://trinityvillage.com

Click on Trinity+ (in the top right corner), click on Events and scroll down to either the Grand Parade.

### The Grand Parade Payment

- Cheque
  - Pay To Order Of: The Grand Parade (Cheques made to Trinity Village cannot be accepted)
  - Memo: Trinity Village Kitchener ON location
  - Dropped off at Trinity Village Care Centre
    - 2727 Kingsway Drive Kitchener Ontario, N2C 1A7
- E-Transfer
  - jhumphries@trinityvillage.com
  - Memo to: The Grand Parade



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## **Contact Information**

For questions regarding the tournament, registration, or sponsorship, please contact:

Maria Menounos Program Manager Trinity Village Care Centre (519) 893-6320 ext. 245 mmenounos@trinityvillage.com

