

Trinity Village

By Lutheran Homes Kitchener - Waterloo



Sponsorship Package 2025



Life is Grand

thegrandparade.org/trinityvillage



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General Information

We are excited for our upcoming fundraiser event The Grand Parade on **Saturday, September 20th 2025!**

During The **Grand Parade**, we will walk and stroll around the Trinity Village grounds with loved ones, enjoy a complimentary BBQ, live music, ice cream truck and fun activities for all. Pets are welcome too!

Who We Are

Trinity Village is a not-for-profit charitable organization owned and operated by Lutheran Homes Kitchener-Waterloo, a Ministry of the Eastern Synod of the Evangelical Lutheran Church in Canada. Comprised of the Terraces, the Studios, the Care Centre, and the Adult Day Program, Trinity Village is designed to offer progressive stages of living and specialized care.





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Why Participate?

Your involvement directly supports:

- Enhancing care and services for older adults in our community
- Expanding programs that promote health, wellness, and social connection
- Improving accessibility and facilities at Trinity Village
- Providing essential resources for residents and their families

By joining, you'll:

- Gain valuable exposure for your business through event marketing and promotion
- Connect with community
- Demonstrate your commitment to social responsibility and local impact
- Enjoy a day of community, connection, and fun while supporting a meaningful cause.

The Cause:

- The Grand Parade will be raising money to expand resident and community services.





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The Grand Parade Sponsorship Opportunities

Lead Sponsor – \$2,000

- Participation for up to four people to walk in the parade
- Complimentary lunch and refreshments
- Logo featured on large event signage and all event marketing materials
- Greeting opportunity during the Opening Ceremony
- Recognition on social media and event website
- Option to set up a booth at the event

BBQ / Hospitality Sponsor \$1,500

- Participation for up to two people to walk in the parade
- Complimentary lunch and refreshments
- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony
- Signage recognition at the BBQ area

Ice Cream Truck Sponsor – \$1,000

- Logo featured on signage displayed next to the ice cream truck
- Logo featured on large event signage and all event marketing materials
- Recognition on social media and event website
- Verbal mention during the Opening Ceremony



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The Grand Parade Sponsorship Opportunities

Pet Station Sponsor – \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony
- Signage displayed at the Pet Station area

Games Station Sponsor – \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony
- Signage displayed at the Games Station area

Route Sponsor – \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony



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The Grand Parade Sponsorship Opportunities

Additional Sponsorship Opportunities

Media Sponsor – In-Kind

Help us spread the word and celebrate older adults in our community!

- Logo featured on all event marketing materials
- Recognition on social media and event website
- Opportunity to set up a booth at the event
- Dedicated space for a live DJ, on-site broadcast, or engagement activity led by your media team

Goods & Services Sponsor – In-Kind

Support the event with donated items or services that enhance the experience for participants and volunteers. Examples include prizes, snacks, water, wellness items, printing, or equipment!

- Logo featured on event marketing materials
- Recognition on social media and event website
- Verbal mention during the Opening Ceremony
- Opportunity to display signage or materials at your point of contribution (e.g., water station, raffle table, or registration area)

Volunteer Team Sponsor – In-Kind

Bring your team to help out and show your support for our community in a hands-on way.

- Logo featured on event marketing materials
- Complimentary lunch and refreshments
- Recognition on social media and event website
- Group name or logo included on Volunteer Thank You signage
- Option for your volunteers to wear branded shirts during the event



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Becoming A Sponsor!

How to Register

Click below to complete the form and become a sponsor at **The Grand Parade**.

[COMPLETE FORM HERE](#)

The Grand Parade Payments

- **Cheque Pay To Order Of:** **The Grand Parade** (Cheques made to Trinity Village cannot be accepted)
- **Memo:** Trinity Village Kitchener, ON location
- Dropped off at Trinity Village Care Centre
 - 2727 Kingsway Drive Kitchener Ontario, N2C 1A7
- **Online payments available**





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Contact Information

For questions about the **Grand Parade** or how to get involved as a sponsor, volunteer, or supporter, please contact

Maria Menounos

Program Manager Trinity Village Care Centre

(519) 893-6320 ext. 245

mmenounos@trinityvillage.com



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