

# Trinity Village

## Sponsorship Package 2024

[www.trinityvillage.com/events](http://www.trinityvillage.com/events)





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## General Information

We are excited to announce our two major fundraising events  
The Annual Golf Tournament and The Grand Parade!

Join us

**June 18th, 2024**, for 18 holes of golf, fun activities, specialty holes, silent auction, raffle prizes, fabulous food, and friendly competition for a great cause!

&

**September 21st, 2024**, for our fundraising walk for those who live, work, visit, and are friends of Trinity Village.

### Who We Are

Trinity Village is a not-for-profit charitable organization owned and operated by Lutheran Homes Kitchener-Waterloo, a Ministry of the Eastern Synod of the Evangelical Lutheran Church in Canada. Comprised of the Terraces, the Studios, the Care Centre, and the Adult Day Program, Trinity Village is designed to offer progressive stages of living and specialized care.

### The Cause

The Annual Golf Tournament and Grand Parade will be raising money to expand resident and community services.





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## Golf Tournament Sponsorship Opportunities

### Diamond Sponsor - \$5,000

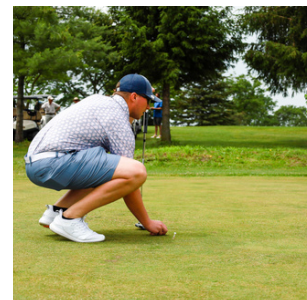
- Includes 8 tournament registrations
- Opportunity to speak/present at lunch
- Signage and name/logo on all marketing material
- Social media and website coverage
- Opportunity to set up company display at event or Trinity Village Site
- Full page recognition in program

### Platinum Sponsor - \$2,500

- Includes 4 tournament registrations
- Signage and name/logo on all marketing material
- Social media and website coverage
- Half page recognition in program

### Reception Sponsor - \$2,000

- Social media and website coverage
- Signage in dining area
- Table recognition
- Half page recognition in program





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## Gift Sponsor - \$1,500

- Your logo on every golfer gift
- Social media and website coverage
- Recognition on program

## Hospitality Sponsor - \$1,000

- Social media and website coverage on event page
- Table recognition
- Recognition on program

## Gold Sponsor - \$1,000

- Includes 2 tournament registrations.
- Signage and name/logo on all marketing material
- Social media and website coverage on event page
- Recognition on program

## Silver Sponsor - \$500

- Includes 1 tournament registration
- Signage and name/logo on all marketing material
- Social media and website coverage on event page
- Recognition on program







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## Specialty Hole Sponsor - \$300

- Specialty hole signage
- Social media and website coverage on event page
- Name/logo on all marketing material
- Opportunity to present award to Specialty Hole Winner
- Recognition on program

## Hole Sponsor - \$250

- Hole signage
- Social media and website coverage on event page
- Name/logo on all marketing material
- Recognition on program





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## The Grand Parade Sponsorship Opportunities

### Lead Sponsor - \$1,500

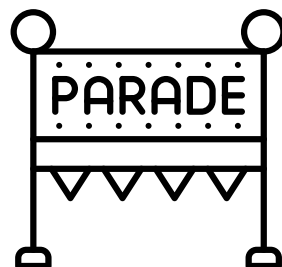
- Includes up to four registrations & complimentary lunch and refreshments - Logo included on Large Logo Signage & all marketing material
- Greeting opportunity during Opening Ceremony
- Social media and website coverage
- Opportunity to set up booth at event

### Ice Cream Truck Sponsor - \$1,500

- Includes up to two registrations & complimentary lunch and refreshments
- Logo included on Large Logo Signage & all marketing material
- Social media and website coverage
- Verbal recognition in opening Ceremony

### Legacy Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony





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## Lap Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

## Hospitality Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

## Pet Station Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

## Games Station Sponsor - \$500

- Logo included on marketing material
- Social media and website coverage
- Verbal recognition in Opening Ceremony

## Friend Of Trinity Sponsor - \$250

- Logo included on marketing material
- Social media and website coverage





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## **Becoming A Sponsor!**

### **How to Register**

Visit the Trinity Village website: <https://trinityvillage.com>

Click on Trinity+ (in the top right corner), click on Events and scroll down to either the Golf Tournament or Grand Parade.

### **The Golf Tournament Payment**

- Cheque
  - Pay To Order Of: Trinity Village
  - Memo: Golf Tournament Sponsorship
  - Dropped off at Trinity Village Care Centre
    - 2727 Kingsway Drive Kitchener Ontario, N2C 1A7
- E-Transfer
  - [jhumphries@trinityvillage.com](mailto:jhumphries@trinityvillage.com)
  - Message:
    - Golf Tournament Sponsorship
    - Your first and last name
    - Company name (if applicable)

### **The Grand Parade Payment**

- Cheque
  - Pay To Order Of: The Grand Parade (Cheques made to Trinity Village cannot be accepted)
  - Memo: Trinity Village Kitchener ON location
  - Dropped off at Trinity Village Care Centre
    - 2727 Kingsway Drive Kitchener Ontario, N2C 1A7
- Credit Card
  - Visit: [www.thegrandparade.org](http://www.thegrandparade.org)
    - Site opens April 1st





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## Contact Information

For questions regarding the tournament, registration, or sponsorship, please contact:

Andrew Ferrara

Special Projects Assistant

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